

DATE: TUES., WED., THURS.,
TIME: 3:59
SPONSOR: A. D. KING
SOLICITOR: LM

MUSIC CAN BE SO RELAXING. --- BUT ONLY IF YOUR PHONOGRAPH IS IN
TOP CONDITION. INSURE THE BEST POSSIBLE PERFORMANCE FROM YOUR
APPLIANCE BY HAVING A. D. KING CHECK IT. ALL YOU HAVE TO DO IS
LIFT THE PHONE AND CALL 1089. YOUR PHONOGRAPH WILL BE PICKED UP
IMMEDIATELY AT YOUR HOUSE. AND AFTER A PROMPT AND THOROUGH REPAIR
JOB, IT WILL BE RETURNED TO YOU AS GOOD AS NEW. TO KEEP YOUR
MACHINE IN GOOD CONDITION, AN ANNUAL CHECK-UP IS NECESSARY. SO,
WHETHER YOUR RECORD PLAYER NEEDS A NEW NEEDLE OR A NEW ARM, ---
A. D. KING HAS ALL THE EQUIPMENT NECESSARY TO DO A GOOD JOB ON
ANY MODEL. REMEMBER ---- MUSIC CAN ONLY BE ENJOYABLE WHEN YOUR
RECORD PLAYER IS AT ITS BEST. SO, IF YOUR PHONOGRAPH IS LOSING
ITS TONE, WHY NOT CALL A. D. KING AND LET HIM REPAIR IT?

ANNOUNCER'S SIGNATURE:

*You Are Tuned to 600, WCSR, THE
VOICE OF SMITH COLLEGE, Northampton.*

time now - 4:00 M. Gorman 11/16/54

4:00 S.H. Robinson 11/23/54

4:00 N. Richardson 11/30/54

5:00 M. Gorman 12/7/54

Mon - May 14
9:59

DATE: MAY 14, 1964
TIME: 9:59
FROM: A. D. KING
TO: [illegible]

108

RE: [illegible]
[illegible]
[illegible]

[illegible]
[illegible]
[illegible]

[illegible]
[illegible]
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109

[illegible]

you are tuned to 600, WCRB, the
voice of Smith College, Northampton.

11/23/64
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110